**My Chosen Event Idea**

Introduction

We will sell cakes and other goodies to other students during their lunch breaks as part of our bake sale event.

Our group will consist of Connor, who will serve as group leader and be in charge of making sure that the other members of the group carry out their assigned tasks and stand in for any absentees. Connor will also be in charge of communicating information to the teacher and making sure that meetings are used effectively.

Willemot is our deputy group leader. He is in charge of the other group members, helping them when necessary, and reporting information to the leader. In addition, he is in charge of recording meeting minutes and assuming specific responsibilities in the event that a group member is not present on the designated day.

Our financial manager, Aqil, will be making a breakeven chart to determine the quantity of goods we must sell and the price at which we must break even. He will also be in charge of making sure we have enough money to implement our plan and don't go over budget.

Our operations manager, Maison, is in charge of gathering the goods we plan to sell and transporting them to the event, as well as making sure the event's arrangement is up to par. Along with helping to maintain the stand clean and hygienic, he will also be in charge of event security and making sure that everyone pays appropriately.

Our marketing manager, Klea, will be in charge of creating the event's posters and advertisements in addition to overseeing stand maintenance throughout the event.

Our event's goal is to sell cakes along with other items like drinks in order to sustain a healthy revenue stream and possibly turn a profit. In addition, our event aims to serve as a good example for the students and promote the sixth form to other students while also offering high-quality services. Furthermore, it gives the students something to enjoy and serves as a reward for them.

Aims and objectives

Our event's primary goal is to generate more revenue than our initial investment and turn a profit.

First goal: a minimum of 50% profit. Thus, if we had £20, for instance, we would want to get at least £30 back.

Goal 2: To organise an enjoyable and well-organized event that the other students will remember with pleasure.

Third goal: To serve as positive role models for the younger year groups.

Constraints

Restricted Space: Although we won't have much room for our event, we'll be able to keep everything organised and maintain a nice layout to get around it.

Budgetary Restrictions: In order to turn a profit from the event, we will probably have a limited budget, so we will need to manage it carefully. We will also need to make wise purchases to ensure that we are getting value for our money.

Success factors

If we can turn a profit and ensure that the event went well in the eyes of our patrons, then we will know that the event has been successful.